The Lisa - The Personal Computer
That Works The Way You Do

The Apple Guide to Personal Computers in Education
Patty Winter, 1983, Apple Computer

This is the Lisa. You've never worked with a personal computer like it. Because Lisa works the way you do.

The system is so simple to use that you control it almost intuitively. The Lisa has no conventional computer commands. Instead, you operate it by pointing to familiar picture on the screen. You can often learn to do useful work with a Lisa in 20 to 30 minutes.

The Lisa's radical simplicity is matched by its power. The system replaces conventional computer programs with a pool of powerful business tools. You spontaneously select what you need, exactly when you need it. Words, numbers, charts, graphs, pictures - your Lisa lets you create and combine these tools to produce clear answers to your questions, and clear information for your organization.

Each of the Lisa's six business applications is versatile and exciting. LisaCalc, LisaList, and LisaProject let you do modeling, list management, and project scheduling. LisaWrite handles everything you write. LisaGraph and LisaDraw help you create business graphs and virtually any other graphics that your work requires,

The Lisa has one megabyte of internal memory. It uses ProFile, Apple's 5-megabyte hard disk storage device, to keep all business applications and files instantly available. Two built-in floppy disk drives handle an additional 1.7 megabytes of information. The Lisa also handles extra tasks, such as printing, while you continue important work on the screen.

The Lisa system. The only personal computer that's simpler and more powerful is your mind.

For more information on the Lisa, contact Apple Computer at Dept. L-E, 20525 Mariani Avenue, Cupertino, CA 95014, or call (800) 538-9696.

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The Apple Guide to Personal Computers in Education
Patty Winter, 1983, Apple Computer : 2 / 2